

# Call For Artist

## Danbury Outdoor Mural Project

### TOTAL PROJECT BUDGET

Artist stipend not to exceed \$2,000 for approximately a 20'x30' outdoor mural to be Installed at Rogers Park, Danbury, CT.

### APPLICATION DEADLINE

April 18, 2025

### CONTACT

Questions, via e-mail: [Third-SpaceDanbury@cawct.org](mailto:Third-SpaceDanbury@cawct.org)

### PROJECT DESCRIPTION

The Cultural Alliance of Western Connecticut (The Alliance) and Third-Space Danbury, invite artists or artist teams to submit design proposals for a design and installing a large outdoor mural at Rogers Park, Danbury, CT. This mural will be the first of a citywide series of public art installations for Third-Space Danbury, which aims to foster connection and social cohesion. The project is underwritten by the City of Danbury. The selected artist or artist team will receive a contract from The Alliance for the design and implementation of the Mural. The selected artist or team will handle all costs including artist fees, materials, insurance, fabrication, installation, , travel, meetings if required, contingencies, and any other associated incidental costs.

### **THEME: Roots and Wings: A Celebration of Community**

In the heart of Danbury, where roots intertwine and wings take flight, we envision a mural that embodies the vibrant tapestry of our community. This artwork will celebrate our cultural diversity, showcasing the myriads of languages, traditions, and stories that shape our identity. It will illuminate the connections we forge with one another, capturing the joyous moments shared by children and families—scenes filled with laughter, learning, and communal gatherings.

This mural depicts aspirations of a thriving arts scene, featuring the rhythm of music, the energy of performance art, and the creativity that unites us. Every brushstroke will reflect our commitment to inclusivity and the nurturing of community well-being, creating a visual narrative that resonates with all who call Danbury home.

With a vibrant, uplifting color palette that is both sustainable and social media-worthy, this mural will serve as a beacon of inspiration, inviting everyone to celebrate the roots that ground us and the wings that uplift us. Together, we will create a lasting tribute to the spirit of Danbury, where every voice is heard, and every story matters. **ELIGIBILITY:**

This project is open to all applicants regardless of race, gender, gender identity, sexual orientation, religion, nationality, or disability. Artists who live or work in Danbury or the surrounding towns (*Bethel, Brookfield, Bridgewater, Newtown, New Fairfield, New Milford, Redding, Ridgefield, Sherman*) are strongly encouraged to apply. **Incomplete, ineligible, or late submissions will be deemed ineligible and will not be considered.**

**TIMELINE: \***

February 25, 2025	Call to Artists issued
April 18, 2025, 11:59 PM	Application Deadline
April 23, 2025	Review Team evaluates proposals
April 30, 2025	Selected Artist(s) invited to present
By May 2, 2025	Applicants notified
May 9, 2025	Due Date for selected artist's signed agreement with The Alliance
May/June 2025	Installation
*Schedule and timeline are subject to change.	

**LOCATION:**

The Mural will be installed at Rogers Park, Danbury CT, near Veterans Hall. More details will be provided for the selected artist or artist team.

**DESIRED OUTCOMES**

- The Mural should be uplifting and strong to activate the outdoor space
- Improve overall visual site line and aesthetics with vibrancy
- Foster community pride, Interaction, and engagement
- Generate a positive experience for Danbury residents and visitors

The desired artwork should function as a centerpiece and memorable landmark for the site. The artwork must be safe, appropriate for the location, and durable for outdoors. The artwork must conform to all applicable policies, including sign codes.

# APPLICATION INSTRUCTIONS

Artists or artist teams must submit the following materials as **a single merged PDF file by March 17, 2024, at 11:59 pm. Applications received late will be considered not eligible.** Materials must be received online by Third-Space Danbury via email at [Third-SpaceDanbury@cawct.org](mailto:Third-SpaceDanbury@cawct.org).

**Note:** Art teams shall submit qualifications under the name of **one lead artist**. In the cover letter, the lead artist must indicate that he/she/they plan to work as part of a team and must list the names of the artist(s) within his/her team.

- A. **Cover letter** of interest, that includes: (2-pages max.)
  - 1. current contact information;
  - 2. brief summary of the artist's or team's experience with **similar projects**;
  - 3. List of **up to 3** references with contact information;
- B. **Biography** or resume **highlighting experience**: (2-pages max)
- C. Up to 5 **digital images** (high resolution, no larger than 1 MB each), representative of the artist's related past work. (1-page max.)
- D. **Image list** including, title, dimensions, media, date work was completed
- E. **Design proposal** using any drawings, mock-ups, or photographs;
- F. **Brief description** of the proposed design: (500 words max).
  - 1. how does it meet the project's **desired outcomes**;
  - 2. details of materials to be used, anticipated maintenance, any other significant information
- G. **Budget** with line items, (i.e., artist fees, materials, insurance, fabrication, installation, site preparation, rentals, permitting, maintenance, travel, contingencies, and all related incidental expenses).

**Materials submitted will not be returned; do NOT submit original artwork. Submitted materials must be received via email by March 17, 2025, 11:59 PM. Responses not received by specified deadline will be considered late and will not be considered. Artists will receive all notifications by letter sent via email.**

## **REVIEW TEAM**

The Review Team may include project stakeholders representing Third-Space Danbury, The Alliance, and an art professional.

- The Review Team will convene March 19th to conduct a preliminary review of all eligible proposals
- **Select** artist(s) will be invited to present their proposals to the team on **March 26th**. Following this evaluation, the Review Team will make recommendations for final selection, or make recommendations for alterations for final selection, or may recommend that the application process be reopened.

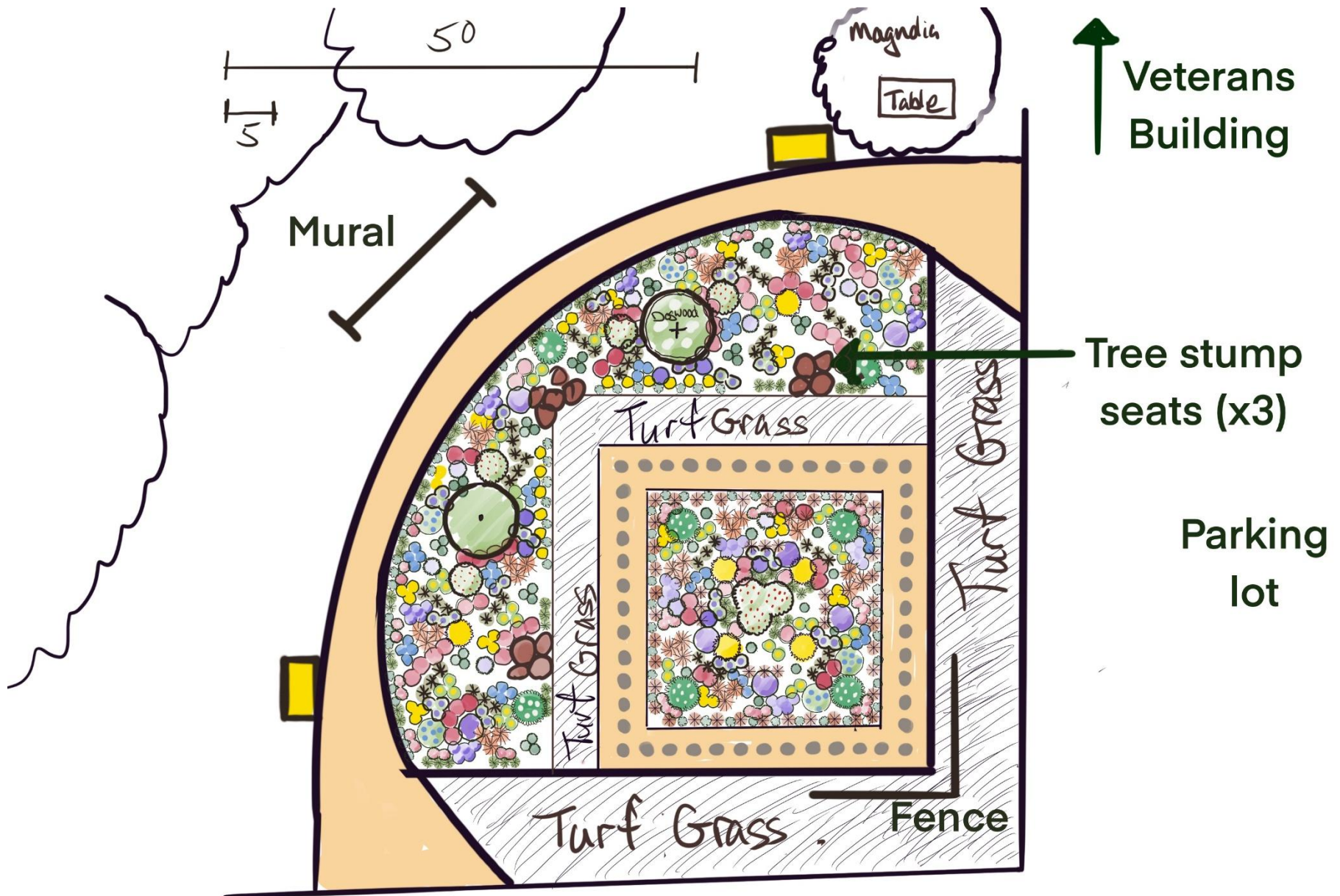
## **Evaluation criteria include:**

### **Artistic Excellence – total 50 pts.**

- The quality of the artists' works of art, creative process, level of professionalism (25)
- Appropriateness and safety of proposed artwork for project site (20)
- Adherence to application requirements (5)

### **Artistic Merit – total 50 pts.**

- Artwork's level of visibility, engagement, memorable impact, and durability (30)
- Artwork's value and ability to address project theme and desired outcomes (10)
- The ability to carry out the project based on, appropriateness of the budget, clarity of activities, resources needed, and qualifications of artist(s) involved (10)



Soccer field