

## **Ideas to Sustain Existing Arts & Culture in Your Community:**

- Direct Grants (\$5,000 each) to local organizations for general operating support to aid with planned events in summer and fall\*
- Back to Business Grants (\$1,000 to \$5,000) to organizations to help with reopening costs (masks, HVAC, signage, etc.), marketing costs, and events
- BIPOC -Black, Indigenous, People of Color- Grants (\$5,000) to arts and cultural organizations, creative businesses, or arts programs that have historically been disenfranchised and underrepresented in your community\*
- Direct sponsorships of cultural events such as summer concert series, festivals/fairs, and performances.
- Hire musicians, theater troupes, etc. for performances in downtown areas, public parks, festivals, outdoor areas
- Consider 2-/3-year grants to help sustain recovery and expend ARP funds over time

## **Ideas to Expand Existing Arts & Culture in Your Community**

- Accelerator Grants (\$5,000 to \$10,000) to collaborative projects & programs, including cross-sector partners (arts & culture, restaurants, hotels, etc.)
- Empty Storefront Pop Ups, using local artists, creative business startups, and performers to fill spaces, generate foot traffic and support new businesses
- Public Art in downtowns, parks, and neighborhoods to celebrate culture, provide community healing, address social & racial justice, beautify cities and towns
- Create Cultural Districts, with a budget (min. \$5,000) for the inaugural Cultural District Commission/Advisory Council
- Long-Term Recovery Support through a 3-year \$10k a year (total investment \$30k for an individual municipality) for CT Office of the Arts & [AIR Institute](#) partnership for the state of CT.

## **Ideas to Create New Forms of Arts & Culture in Your Community**

- WPA-Style program that puts artists - muralists, performers, actors, musicians, etc. - back to work by commissioning new public art in buildings, streetscapes, transportation projects, beautification projects, lighting projects, blight removal
- Shark Tank-Style community centered program for rapid investment to bring creative ideas, programs and events to fruition.
- Covid Memorials using local artists
- Hire local artists to create or lead community arts projects
- Fund arts and culture in schools: bring arts to school assemblies or hire teaching artists for residencies that help children readjust to learning in a classroom environment